

Go Human 2024 Community Streets Grant Program

Programa de Calles Comunitarias de Go Human 2024

Application Information Session
January 18, 2024

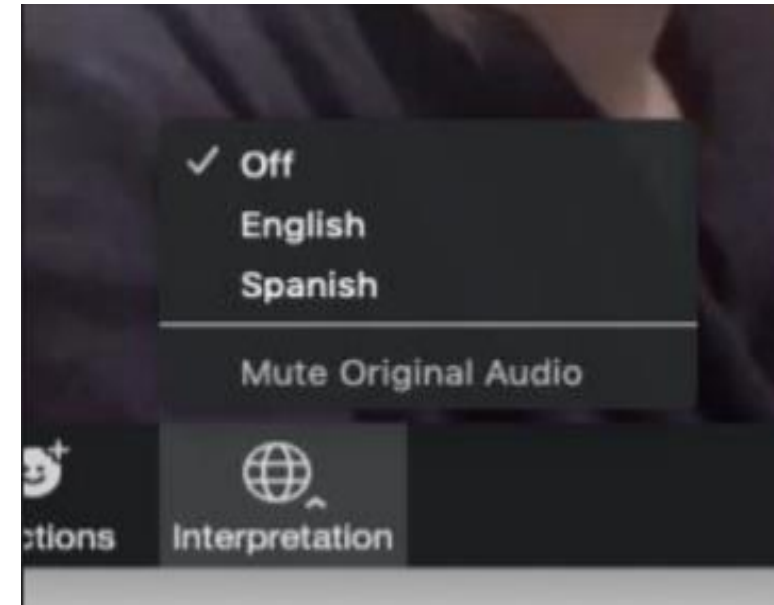
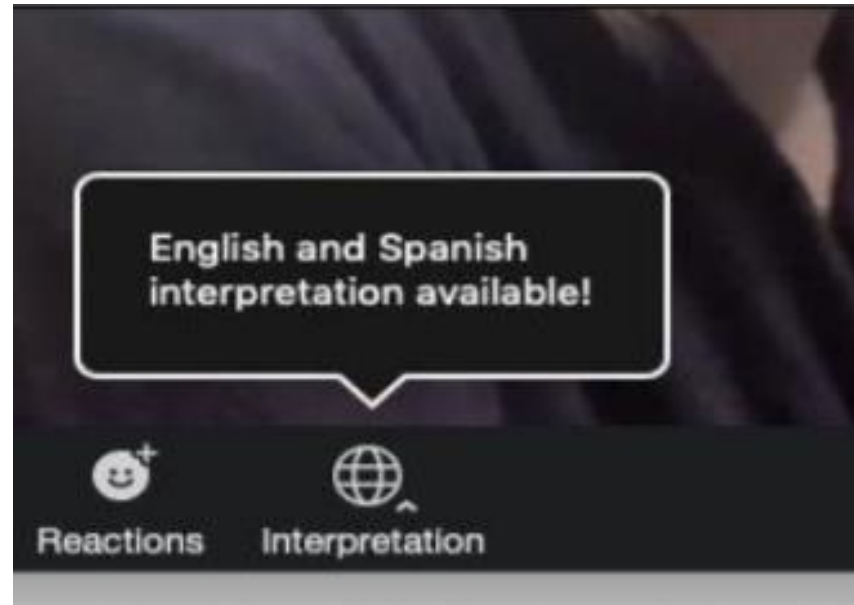
*Reunión informativa para la inscripción
18 de enero de 2024*



WWW.SCAG.CA.GOV

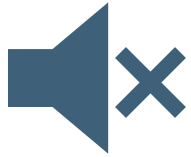
Language Interpretation & Closed Captions

Interpretación del lenguaje y Subtítulos



Session Logistics

Logística de la reunión



Please take care to mute your audio/phones when not speaking.

Por favor, silenciar el audio/teléfono cuando no se está hablando.

When using the phone, to mute and unmute your phone press *6.

*Cuando se usa el teléfono, para silenciar y reactivar el micrófono presionar *6.*



We'll save a recording of this session online.

Guardaremos una copia de esta reunión en línea.

Session Logistics

Logística de la reunión



You can ask questions by:

Se pueden hacer preguntas:

- Using the “Raise Hand” feature by clicking on “Participants” at the bottom of your screen

Utilizando la opción “levantar la mano” haciendo clic en “participantes” en la parte inferior de la pantalla.

- Type it into the chat box

Escribir en el cuadro de chat.

- Press *9 when using the phone

*Presionar *9 cuando se utiliza el teléfono.*

- If preferred, save your questions for the Q&A session at the end

En caso de desearlo, guardar las dudas para la sección de Preguntas y Respuestas del final

Agenda

- 1 Welcome & Introductions**
Bienvenidos y presentaciones
- 2 Community Streets Overview**
Reseña del programa de calles comunitarias
- 3 Application Walkthrough**
Recorrido por la aplicación
- 4 Questions & Answers**
Preguntas & Respuestas



TYPE YOUR NAME, ORGANIZATION, AND LOCATION INTO THE CHAT BOX.

ESCRIBIR EL NOMBRE, ORGANIZACIÓN Y UBICACIÓN EN EL CUADRO DE CHAT.

SCAG Staff

Personal de SCAG

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The SCAG Region *la región de SCAG*

6

COUNTIES
CONDADOS

16

TRIBAL
GOVERNMENTS
RESIDENTES

191

CITIES
CIUDADES

18.7M

RESIDENTS
RESIDENTES



38,618

SQUARE MILES
MILLAS CUADRADAS

\$1.6T

REGIONAL GDP
PIB REGIONAL

47.6%

OF STATE
POPULATION
*DE LA
POBLACION
DEL ESTADO*

Go Human Program Background

Orígenes del programa Go Human

- SCAG launched its community engagement and traffic safety program, *Go Human*, in 2015 to **reduce traffic collisions and encourage people to walk and bike more.**

SCAG lanzó su programa de compromiso comunitario y seguridad vial *Go Human* en 2015 **para reducir los choques de tránsito y alentar a las personas a caminar y andar en bicicleta más.**

1,600

people *personas*

die every year from collisions

mueren por año como consecuencia de choques.

7,000

people *personas*

sustain serious injuries every year from collisions

sufren lesiones graves cada año como resultado de choques.

140,000

people *personas*

sustain injuries every year from collision

sufren lesiones cada año como resultado de choques.

Source: SCAG's 2024 Draft Connect SoCal Performance Monitoring Technical Report | Fuente: Borrador del informe técnico de monitoreo del desempeño de Connect SoCal de 2024 de SCAG

Go Human Program Background

Orígenes del programa Go Human

- With support from the California Office of Traffic Safety (OTS), SCAG has implemented five (5) rounds of community grant funding opportunities since 2018, distributing \$1.2 million+ to 117 projects.

Con el apoyo de la Oficina de Seguridad Vial de California (OTS), SCAG ha implementado cinco (5) rondas de oportunidades de financiamiento de subvenciones comunitarias desde 2018, distribuyendo más de \$1,2 millones a 117 proyectos.

People who walk and bike are:

Datos sobre las personas que caminan y andan en bicicleta:

5%

daily trips
son viajes diarios

36%

Fatalities
resultan en muertes

Source: SCAG's 2024 Draft Connect SoCal Performance Monitoring Technical Report

Fuente: Borrador del informe técnico de monitoreo del desempeño de Connect SoCal de 2024 de SCAG

Go Human 2024 Safety Strategies

Estrategias de seguridad de Go Human 2024



Go Human Community Streets Grant Program

Programa de calles comunitarias

- Grants of up to \$30,000 for traffic safety projects.
Becas de hasta \$30,000 para proyectos de seguridad vial



Local Ad Campaigns

Campañas publicitarias locales

- Distribution of *Go Human* safety advertisements for local campaigns.
Distribución de anuncios de seguridad de Go Human para campañas locales



Kit of Parts & Technical Assistance

Paquete de repuestos y asistencia técnica

- Support for demonstrations of safety infrastructure
Respaldo de demostraciones en infraestructura de seguridad



Media Research & Brand Refresh

Investigación de medios y actualización de marca

- Brand analysis and message testing for new creative
Análisis de marca y prueba de mensajes



***GO HUMAN* COMMUNITY STREETS GRANT PROGRAM**

**PROGRAMA DE BECAS PARA CALLES
COMUNITARIAS DE *GO HUMAN***

Program Goals

Metas del programa

- To build **street-level community resiliency** and **increase the safety** of people most harmed by traffic injuries and fatalities, including without limitation Black, Indigenous and People of Color; people with disabilities; and elders, particularly those walking and biking.

Desarrollar una **resiliencia comunitaria y aumentar la seguridad** de las personas más perjudicadas por lesiones y muertes por accidentes de tránsito, incluyendo, entre otros, personas afroamericanas, indígenas, de color y discapacitadas y ancianos, en especial aquellos que caminan y andan en bicicleta.

Program Goals

Metas del programa

Eligible applicants

Solicitantes elegibles

Community-based organizations, non-profits, social enterprises

Organizaciones con base comunitaria, organizaciones sin fines de lucro, empresas con fin social

Max. funding amount

Máx. monto de financiación

\$30,000

Approx. number of projects to be awarded

Aprox. número de proyectos a adjudicar

12

Geography

Geografía

Located within the SCAG region

Ubicada en de la región de SCAG

Equity consideration

Consideraciones de equidad

Funding will be distributed to prioritize equity

La financiación será distribuida para priorizar la equidad

Program Goals

Metas del programa

- Funding opportunity for community organizations to implement **traffic safety** and **community engagement** strategies.

Oportunidad de financiamiento para que las organizaciones comunitarias implementen **estrategias de seguridad** vial y **participación comunitaria**.

- Rather than focusing on the behavior of people walking and biking, the Community Streets Program targets **structural issues** that affect the safety of people walking and biking, such as dangerous driving behavior, high vehicle speeds, street design and structural racism.

En lugar de centrarse en el comportamiento de las personas que caminan y andan en bicicleta, el Programa de Calles Comunitarias se centra en **cuestiones estructurales** que afectan la seguridad de las personas que caminan y andan en bicicleta, como el comportamiento de conducción peligroso, las altas velocidades de los vehículos, el diseño de las calles y el racismo estructural.

Grant Amount

Monto de la beca

- Awards of up to \$30,000 are made on a cost reimbursement basis.
Adjudicaciones de hasta \$30,000 se realizan sobre la base del reembolso.
- Funding is reimbursed to awardees on a monthly or bimonthly basis after submission of the invoice package.
La financiación es reembolsada a los adjudicatarios mensual o bimestralmente después de la presentación del paquete de facturas.



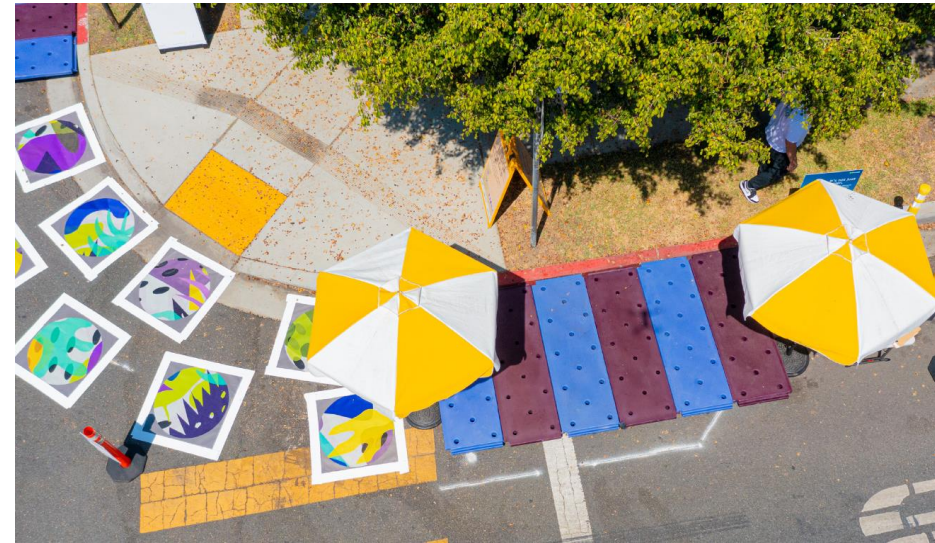
Potential Project Types

Tipos de proyectos potenciales



Community bicycle rides & walk audits

Paseos en bicicleta comunitarios y auditorías de caminatas



Open streets events & safety demonstrations

Eventos de calles abiertas y demostraciones de seguridad

Potential Project Types

Tipos de proyectos potenciales



Design and development of placekeeping/placebuilding features

Diseño y desarrollo de elementos de mantenimiento/construcción de lugares



Community capacity building projects

Proyectos de desarrollo de capacidades comunitarias

Potential Project Types

Tipos de proyectos potenciales



Virtual information or media hubs

Centros de información o medios virtuales



Storytelling efforts

Esfuerzos de narración

Potential Project Types

Tipos de proyectos potenciales

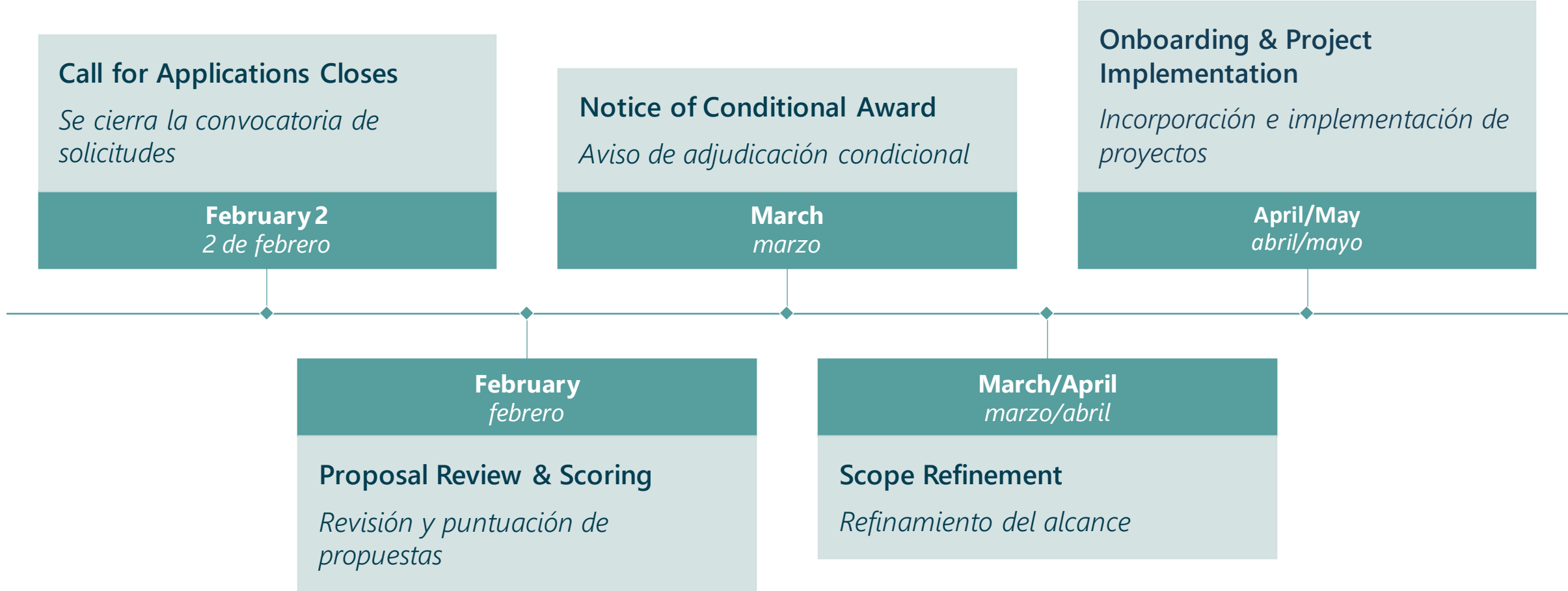
- Applicants are encouraged to propose creative, strategic projects that center justice and respond to program goals and communities' current needs.

Se anima a los solicitantes a proponer proyectos creativos y estratégicos que centren la justicia y respondan a los objetivos del programa y las necesidades actuales de las comunidades.



Application & Selection Timeline

Requisitos temporales



Implementation & Reporting Timeline

Requisitos temporales

June
junio

- **Mid-project check-in**
Actualización a mitad del proyecto

August 31
31 de agosto

- **Project completion**
Finalización del proyecto

September 8
8 de septiembre

- **Final Report and documentation due**
Informe final y documentación enviada

What We Are Looking For

Qué estamos buscando

Selection Criteria

Criterios de selección

Impact / *Impacto*
20%

Equity & Justice / *Equidad & Justicia*
20%

Engagement / *Participación Comunitaria*
20%

Feasibility / *Viabilidad*
20%

Cost-Effectiveness / *Económico*
20%

Go Human staff will also consider geographic representation in selection process.

El personal de Go Human también tendrá en consideración la representación geográfica durante el proceso de selección.



APPLICATION WALKTHROUGH

RECORRIDO POR LA APLICACIÓN

Application Walkthrough

Recorrido por la aplicación

Application elements

Elementos de la aplicación

- Applicant Checklist *Lista de verificación del aspirante*
- Applicant Info *Información del aspirante*
- Project Narrative *Información del proyecto*
- Project Timeline *Cronología del proyecto*
- Project Budget *Presupuesto del proyecto*

Letter of Support

Carta de recomendación

- **REQUIRED** from the project Jurisdiction:
OBLIGATORIA de la jurisdicción del proyecto:
 - City Manager
Administrador de la ciudad
 - City Councilperson's office
Oficina del concejal de la ciudad
 - Board of Supervisor's office
Oficina de la Junta de Supervisores
- **Timing is Critical** - Submit LOS requests to agencies ASAP.
El tiempo es crítico - pedir cartas de recomendación a las agencias cuanto antes.

Application

The Community Streets Program application is due **Feb. 2, 2024**.

[APPLY HERE](#)

Application Webinar & Office Hours

SCAG will host an informational webinar and office hours to provide guidance on the application process and requirements. The application webinar provides details about the application while office hours provide a more informal opportunity to ask questions.

- **Virtual Office Hours:** Jan. 10, 2 – 4 p.m.
- **Application Webinar:** Jan. 18, 1-3 p.m.
- **Virtual Office Hours:** Jan. 23, 4-6 p.m.

[REGISTER FOR WEBINAR OR OFFICE HOURS](#)

Application Resources

- [2024 Go Human Community Streets Program Guidelines](#)
- [Guías para el Programa de Calles Comunitarias del 2024](#)
- [2024 Go Human Community Streets Application PDF](#)
- [2024 Go Human Community Streets Evaluation Rubric](#)
- [Rúbrica de evaluación del Programa de Calles Comunitarias del 2024](#)
- [2024 Go Human Community Streets Project Budget Template](#)
- [2024 Go Human Community Streets Letter of Support Template](#)

Template Available

Plantilla disponible

Online Application

Inscripción en línea

ABOUT US MEETINGS OUR WORK DATA & TOOLS GET

OUR WORK

- Connect SoCal +
- Inclusion, Diversity, Equity & Awareness
- Programs & Projects +
- Local Resources -
 - Broadband -
 - Go Human -
 - Join The Safety Campaign +
 - Apply for Funding -
 - Borrow the Kit of Parts
 - Education and Action +
 - Sponsorship
 - Events +
 - Blog
 - Sustainable Communities Program +
 - Toolbox Tuesday +
 - 100 Hours +
 - Government to University Initiative

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- 2024 Go Human Community Streets Letter of Support Template

<https://scag.ca.gov/apply-funding>

Go Human Community Streets Grant Program

Awards up to \$30,000

0% Completed Fields Completed 0 / 44

English (US)

Overview

The Southern California Association of Governments (SCAG) and *Go Human* announce the Call for Applications for the *Go Human* Community Streets Grant Program (Community Streets Program). With support from the California Office of Traffic Safety (OTS), the Community Streets Program provides grant funding to successful eligible applicants to implement traffic safety strategies through community engagement projects.

Application Check List

Lista de verificación de la inscripción

- Initial step to confirm that you are an eligible applicant.

Paso inicial para confirmar que se trata de un aspirante elegible.

- Basic information about the applicant.

Información básica sobre el aspirante.

Application Checklist

Follow this checklist to ensure that you are ready to apply to the Community Streets Program. Please refer to the [2024 Go Human Community Streets Program Guidelines](#) for more details. We suggest you record your responses in a separate document (i.e. MS Word) for ease of copying and pasting responses and to prevent loss of data.

Reminder: Public agencies and entities with 501(c)4 status are not eligible for this program.

Can you complete your project within the 3-4 month grant implementation period? If not, consider reducing your scope of work.

Yes
 No

Is your organization eligible for a Community Streets Grant? If not, consider partnering with an eligible organization.

Yes
 No

Are the costs in your proposed budget allowed per the Program Guidelines?

Yes
 No

Can you provide the required insurance?

Yes
 No

Can your organization obtain the necessary permits to implement the proposed project within the project implementation period (ending in Aug. 2024)?

Yes
 No

Can your organization carry out a cost reimbursement-based grant project? Grant funds will not be provided until the project is complete.

Yes
 No

Application Check List

Lista de verificación de la inscripción

- Letters of Support
Cartas de recomendación
- Unique Entity Identifier
Identificador único de entidad
- W-9
W-9

If awarded a grant, would your organization be able to provide and/or secure the following required components?

Submission of the Mid-Project Update, Final Report, and deliverables required by the Community Streets Program. Learn more about the reporting requirements you will need to comply with if awarded funding.

- Yes
 No

A Letter of Support from the local jurisdiction in which the project is being implemented?

- Yes
 No

Any necessary permits to implement the proposed project?

- Yes
 No

A Unique Entity Identifier (UEI)? As provided by SAM.gov?

- Yes
 No

A W-9?

- Yes
 No

A 501(c)(3) incorporation letter (for nonprofits and community-based organizations) or business license (for social enterprises)?

- Yes
 No

Applicant Info

Información del aspirante

- Organization Name
Nombre de la organización
- Contact Name
Nombre del contacto
- Social Media Presence
Presencia en las redes sociales
- Brief Description of the organization
Breve descripción de la organización

Applicant Information

Organization Name *

Contact Name *

First Name Last Name

Phone Number * Email *
example@example.com

Secondary Contact Name

First Name Last Name

Phone Number Email
example@example.com

Website Social Media Handles
Facebook, Instagram, Twitter, TikTok, LinkedIn

Brief Description of Organization (100 words) *

Applicant Info

Información del aspirante

- Fiscal Sponsor
Patrocinador fiscal
- Insurance required, but organizations without insurance may be considered on case-by-case basis case-by-case basis
Seguro obligatorio, aunque las organizaciones que no lo tienen pueden ser consideradas, dependiendo del caso

Organization Type *

Community Based Organization

Non-Profit Organization

Social Enterprise

Other

If "Other" was selected above, please describe

Has your agency been debarred or suspended (as listed on SAM.gov)? *

Yes

No

Does your organization have a fiscal sponsor? *

Yes

No

If yes, who?

Can your organization provide proof of the following required insurance? Check all that apply. Project Scope of Work may alter insurance requirements. *

General Liability

Automobile Liability

Workers' Compensation

Professional Liability

I do not have any or all of these insurances (please see below)

If your organization is unable to meet specific requirements, please identify specifically which requirements you are unable to comply with. Applicants without insurance may be considered on a case-by-case basis.

Project Info

Información del proyecto

- Project Name and Area
Nombre y área de proyecto
- Dollar Amount Requested
Cantidad en dólares solicitada
- Project Elements
Elementos del proyecto

Project Information

Project Name *

Project City/Jurisdiction * Project County *

 Project County or Unincorporated Area

Project Area *

Enter city, unincorporated area, neighborhood or community

Total Requested Funding *

Please enter a dollar amount

Will your project require any of the following elements? Check all that apply. *

- Kit of Parts Technical Assistance
- Go Human Co-Branded Ads
- Special Permits
- City Council Approvals
- Use of Facilities or Venues Not Owned by Your Organization
- None of the Above

Narrative Questions

Preguntas narrativas

Context

Contexto

- Describe the communities served & how the project will be tailored.

Describe las comunidades atendidas y cómo se adaptará el proyecto.

- Describe the traffic safety needs.

Describir las necesidades de seguridad vial.

Context

The following questions will ask for narrative responses describing your proposed project and a project budget. Please use the [2024 Go Human Community Streets Evaluation Rubric](#) to structure your responses.

Describe the communities your project will serve and how the project will prioritize results for those most harmed by traffic injuries and fatalities. Equity & Justice (10 pts.) *

0/200

As noted in the guidelines, the Community Streets Program targets the structural issues that affect the safety of people walking and biking, rather than the behavior of people walking and biking. Considering this framework, what are the primary traffic safety needs or issues this project will address? Equity & Justice (10 pts.) *

0/200

Narrative Questions

Preguntas narrativas

Tips for success on the Context questions:

Consejos para el éxito en las preguntas de contexto:

- Make a strong and specific connection to people most harmed by traffic injuries and fatalities.
Establezca una conexión fuerte y específica con las personas más perjudicadas por las lesiones y muertes de tránsito.
- Clearly identify the safety concerns connected to program goal of increasing the safety of people most harmed by traffic injuries and fatalities.
Identifique claramente las preocupaciones de seguridad relacionadas con el objetivo del programa de aumentar la seguridad de las personas más perjudicadas por las lesiones y muertes de tránsito.

Narrative Questions

Preguntas narrativas

Proposed Project

Proyecto propuesto

- Implementation actions
Acciones de implementación
- Anticipated objectives and outcomes
Objetivos y resultados esperados
- Evaluation
Evaluación
- Audience strategies
Estrategias de audiencia

Proposed Project

Summarize the proposed traffic safety strategy. What actions will you take during the implementation period and what impact will they have to address the stated traffic safety issues of the community described in the problem statement? Applicants are encouraged to propose creative, strategic projects that center justice and respond to program goals and communities' current needs. Impact (15 pts.) *

0/350

What are the anticipated objectives and outcomes? How will your project track and evaluate outcomes and impact? Impact (10 pts.) *

0/300

How many people do you anticipate reaching (i.e. social media reach, number of people or virtual attendees, number of impressions from media messaging, etc?) Engagement (5 pts.) *

Explain the steps you will take to reach this audience. Engagement (10 pts.) *

0/200

Narrative Questions

Preguntas narrativas

Tips for success on the Proposed Project

Consejos para el éxito en el proyecto propuesto

- Detail a robust, creative approach for addressing the traffic safety issues of the target community and for reaching the audience.
Detalle un enfoque sólido y creativo para abordar los problemas de seguridad vial de la comunidad objetivo y para alcanzar a la audiencia.
- Provide clear objectives and outcomes that strongly align with program goals
Proporcionar objetivos claros y resultados que se alineen con las metas del programa

Narrative Questions

Preguntas narrativas

Tips for success on the Proposed Project

Consejos para el éxito en el proyecto propuesto

- Include equitable and/or participatory methods of determining success.
Incluir métodos equitativos y/o participativos para determinar el éxito.
- Thoughtfully position the project to strategically build on existing community resources and needs.
Posicionar cuidadosamente el proyecto para aprovechar estratégicamente los recursos y necesidades existentes de la comunidad.

Narrative Questions

Preguntas narrativas

Qualifications

Calificación

- Experience in similar projects
Experiencia en proyectos similares
- Community connections
Connexiones comunitarias
- Implementation strategy
Estrategia de implementación
- Include key dates
Include key dates

Qualifications and Feasibility

What are your qualifications to carry out this project? Qualifications (10 pts.) *

Please include your qualifications in relation to your experience in carrying out similar projects and to the communities described in the Context section.

0/200

How do you plan to execute your project to remain within the implementation period and stay within budget? Feasibility (10 pts.) *

Please list key dates for project steps and actions based on the project implementation period, May through August 2024. Include major milestones, including but not limited to, major events, securing permits, City Council approvals, Kit of Parts Safety Demonstration project dates (if applicable), messaging materials distribution dates, helmet distribution, etc.

0/300

Narrative Questions

Preguntas narrativas

Tips for success on Qualifications

Consejos para el éxito en la Calificación

- Demonstrate experience with similar projects.
Demostrar experiencia con proyectos similares.
- Speak to qualifications that can address traffic safety in the target area and an authentic relationship to the target populations.
Identifica calificaciones que puedan abordar la seguridad vial en el área objetivo y una relación auténtica con las poblaciones objetivo.
- Detail a plan that can be implemented within the implementation period.
Detalle un plan que se puede implementar dentro del período de implementación.
- Identify resources and/or partnerships that can support the work.
Identificar recursos y/o asociaciones que puedan apoyar el trabajo.

Evaluation Rubric

Rúbrica de Evaluación

Section	Word Limit	Criteria (Internal)	Point Value	Question	Low	Medium
Context	200	Equity & Justice	10	Describe the communities your project will serve and how it will prioritize results for those most harmed by traffic injuries and fatalities.	Project does not serve populations most harmed by traffic injuries and fatalities (1 - 3 points)	Identified population harmed by traffic injury provides a generalized description of the corridor (4 - 6 points)
Context	200	Equity & Justice	10	What are the primary safety needs or issues this project will address?	Applicant does not clearly identify safety concerns. (1 - 3 points)	Applicant identifies safety concerns, but those concerns are not aligned with the program goal of protecting people most harmed by traffic injuries and fatalities. (4 - 6 points)
Proposed Project	350	Impact	15	Summarize the proposed traffic safety strategy. What actions will you take during the implementation period and what impact will they have to address the stated traffic safety issues of the community described in the Problem Statement?	The actions that the applicant describes are not effective in addressing the traffic safety issue of the target community. (1 - 4 points)	Actions described are not effective in addressing the traffic safety issue of the target community. (5 - 10 points)
Proposed Project	300	Impact	10	What are the anticipated objectives and outcomes? How will you track and evaluate outcomes and impact?	Applicant identifies vague objectives and/or outcomes and provides little or no detail on methods to track success. (1 - 3 points)	Applicant identifies objectives and outcomes and proposes effective methods of tracking success. (4 - 6 points)

Eligible Expenses

Gastos elegibles

Expenses should be directly related to the proposed project, including, but not exclusive to:

Los gastos deben estar relacionados directamente con el proyecto propuesto, incluyendo, entre otros:

- Labor costs, such as coordination, design, facilitation, set-up, training, etc.
Costos de mano de obra, tales como coordinación, diseño, asesoramiento, organización, entrenamiento, etc.
- Printing
Impresión
- Permits or fees related to the project
Permisos o aranceles relacionados con el proyecto

Eligible Expenses

Gastos elegibles

Expenses should be directly related to the proposed project, including, but not exclusive to:

Los gastos deben estar relacionados directamente con el proyecto propuesto, incluyendo, entre otros:

- Bicycle helmets if purchased to support bicycle education. (No more than \$15/unit)
Cascos para bicicletas si fueron comprados para fomentar la educación relativa a la bicicleta. (No mas de \$15/unidad)
- Supply or equipment rental fees.
Aranceles de alquiler de suministros o equipamiento.
- Virtual platform subscription fees (pro-rated).
Aranceles de suscripción en la plataforma virtual (prorreatados).

Ineligible Expenses

Gastos no elegibles

Ineligible expenses include, but are not limited to:

Los gastos no elegibles incluyen, entre otros:

- Products or giveaways not tied to a safety educational component (only allowed if they are given away in direct correlation with a safety education component)
Productos u obsequios no ligados a un componente educativo sobre seguridad (solo son permitidos si se obsequian en relación directa con un componente educativo sobre seguridad)
 - Includes knee pads and first aid kits
Incluye rodilleras y botiquines de primeros auxilios
- Stickers (i.e., bumper stickers, stickers for mass distribution at events).
Pegatinas (por ejemplo, calcomanías para autos, pegatinas para su distribución masiva en eventos)
- Raffle prizes
Premios por sorteos
- Food or beverages
Alimentos o bebidas

Ineligible Expenses

Gastos no elegibles

Ineligible expenses include, but are not limited to:
Los gastos no elegibles incluyen, entre otros:

- Office furniture purchases
Compra de muebles de oficina
- Paint
Pintura
- Chalk
Tiza
- Plants
Plantas
- Event entertainment or music.
Entretenimiento o música de un evento.
- Advertising not directly related to proposed project.
Publicidad no directamente relacionada con el proyecto propuesto.

Ineligible Expenses

Gastos no elegibles

Ineligible expenses include, but are not limited to:

Los gastos no elegibles incluyen, entre otros:

- Permanent or quick-build infrastructure improvements
Mejoras de infraestructura permanentes o de construcción rápida
- Implementation of a study, plan, or program
Implementación de un estudio, plan o programa
- Habitat conservation plans
Planes de conservación del hábitat
- Lobbying efforts and/or political contributions
Esfuerzos de cabildeo y/o contribuciones políticas
- Items that are not indicated in the original project budget
Elementos no incluidos en el presupuesto original del proyecto

Project Budget

Presupuesto del proyecto

Programs & Projects	+
Local Resources	-
Broadband	
Go Human	-
Join The Safety Campaign	+
Apply for Funding	-
Borrow the Kit of Parts	
Education and Action	+
Sponsorship	
Events	+
Blog	
Sustainable Communities Program	+
Toolbox Tuesday	+
100 Hours	+
Government to University Initiative	








Application Webinar & Office Hours

SCAG will host an informational webinar and office hours to provide guidance on the application process and requirements. about the application while office hours provide a more informal opportunity to ask questions.

- **Virtual Office Hours:** Jan. 10, 2 – 4 p.m.
- **Application Webinar:** Jan. 18, 1-3 p.m.
- **Virtual Office Hours:** Jan. 23, 4-6 p.m.

[REGISTER FOR WEBINAR OR OFFICE HOURS](#)

Application Resources

-  2024 Go Human Community Streets Program Guidelines
-  Guías para el Programa de Calles Comunitarias del 2024
-  2024 Go Human Community Streets Application PDF
-  2024 Go Human Community Streets Evaluation Rubric
-  Rúbrica de evaluación del Programa de Calles Comunitarias del 2024
-  2024 Go Human Community Streets Project Budget Template
-  2024 Go Human Community Streets Letter of Support Template

Template Available

Plantilla disponible

Project Budget

Presupuesto del proyecto

- The budget spreadsheet is set up to help you plan the amount of time you need to complete a project.

Se arma una hoja de cálculo del presupuesto para ayudar a planificar la cantidad de tiempo necesaria para completar el proyecto.

GO HUMAN COMMUNITY STREETS - LINE ITEM BUDGET		
Applicant Information		
(Organization Name)		
(Organization Address)		
(Organization contact email)		Titl
(Organization phone number)		Applicat
(a)	(b)	
Cost Categories	Maximum Hourly Rate	Documentation
<u>Direct Labor Classification(s)</u>		
Job Title / Personnel Classification		SELECT ONE
Job Title / Personnel Classification		SELECT ONE
Job Title / Personnel Classification		SELECT ONE
Job Title / Personnel Classification		SELECT ONE
Job Title / Personnel Classification		SELECT ONE
Job Title / Personnel Classification		SELECT ONE
Subtotal - Direct Labor		
<u>Other Direct Costs (ODC's)</u>		
Other Direct Cost Description		
Other Direct Cost Description		
Other Direct Cost Description		

Project Budget

Presupuesto del proyecto

Read the READ ME tab for Instructions.

Leer las instrucciones de la pestaña READ ME.

- List the job titles of all staff that will work on your project. List job titles and not names.

*Enumerar los puestos de trabajo del equipo que participará del proyecto.
Enumerar cargos, no nombres.*

- List the hourly rate for each staff under. You must support the hourly rate with documentation.

Enumerar la tarifa por hora de cada miembro del equipo. Se debe respaldar la tarifa con documentación.

- Enter Number of Labor Hours and the spreadsheet automatically calculates the cost.

Ingresar la cantidad de horas de trabajo y la hoja de cálculo calculará automáticamente el costo.

Project Budget

Presupuesto del proyecto

- Direct costs hard costs such as printing, permit costs, bicycle helmets, equipment rentals. It may also include services, such as photography and videography.
Costos reales y directos, tales como impresión, costos de permisos, cascos para bicicletas, alquiler de equipamiento. También puede incluir servicios, tales como fotografía y videografía.
- Enter Amounts for Direct Costs.
Ingresar montos de costos directos.
- After entering your hourly rates, labor hours, and direct costs, the budget spreadsheet automatically calculates the grand total. This number will be your proposed budget.
Luego de ingresar las tarifas por hora, horas de trabajo y costos directos, la hoja de cálculo del presupuesto calculará automáticamente el total final. Este número será el presupuesto solicitado.

Supporting Documentation

Documentación respaldatoria

- Budget Documentation Guidance Provides direction on supporting documents: *La guía de documentación del presupuesto brinda orientación sobre los documentos respaldatorios:*
 - Director Labor, i.e. Pay Stubs *Trabajo directo, es decir, recibos de pago.*

PERFORM DESIGN LTD
644 LINN STREET
CINCINNATI OH 45203

CONNIE ALLEN
1310 OBSERVATORY AVE
CHICAGO IL 60615

EMPLOYEE AND TAX INFO Paycor EEID 1030-4533-6923-495
Employee # 193 FITWH S 0
Department # 1001 OH S 0
SSN: ***-**-3311



Check stub for the period 07/14/2018
to 07/20/2018
with a pay date of Jul 27, 2018

OTHER INFO Direct Deposit # 1138802893
Remember the company picnic this Saturday!

WEEKLY	RATE	HOUR/UNIT	CURRENT \$	YTD HR/UNIT	YTD \$	DEDUCTION	CURRENT \$	YTD \$	TAX	CURRENT \$	YTD \$
Hourly	28.50	40.00	1,140.00	1,096.50	31,465.25	401k	34.20	1,021.68	FITWH	160.84	4,917.28
OT				39.25	1,677.94	401k Match	17.70	510.91	MED	15.17	453.00
Sick				16.00	456.00	Dental	43.93	1,317.90	SOC	64.86	1,936.80
Vac				16.00	456.00	H125	49.94	1,498.20	OH	28.71	867.48
Exp Reimb					87.00	Levy	35.00	1,050.00	OHCIN	21.97	656.03

Attachments

Anexos

- Attach your budget, supporting documentation, Letter of Support and any additional materials as necessary

Adjuntar el presupuesto, la documentación respaldatoria y todo material adicional necesario

- Templates are available on the website.


Las plantillas están disponibles en el sitio web.

Attachments

Please attach the required documentation. You may also include additional material that is necessary to complete other portions of your application.

Required attachments include:


Project Budget *



Browse Files
Drag and drop files here


 Project...get.pdf 0.1MB 

Budget Supporting Documentation *




Browse Files
Drag and drop files here

Letter of Support from local jurisdiction or elected official from which the project will be implemented *



Browse Files
Drag and drop files here

If applicable, Letter of Support from agency or organization providing facilities



Browse Files
Drag and drop files here



QUESTIONS?

¿PREGUNTAS?

Other opportunities: Co-branded materials

Otras oportunidades: materiales co-marcados

- *Go Human* will co-brand, print, and ship materials, at no cost to the partner.
Go Human compartirá la marca, imprimirá y enviará materiales sin costo alguno para el socio.
- Request lawn signs, banners, bus shelter ads, postcards, digital media, and custom requests.
Solicite letreros para el césped, pancartas, anuncios en paradas de autobús, postales, medios digitales y solicitudes personalizadas.



Other opportunities: Co-branded materials

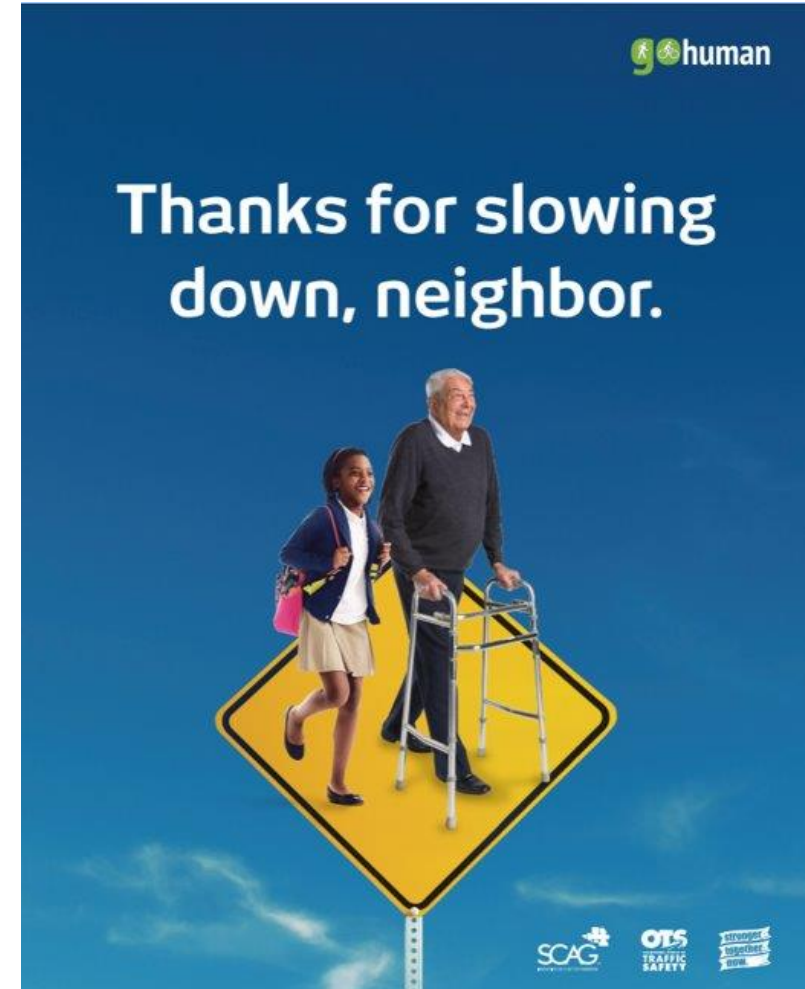
Otras oportunidades: materiales co-marcados

- Request now. Requests for print materials will be fulfilled starting Spring 2024.

Solicite ahora. Las solicitudes de materiales impresos se atenderán a partir de la primavera de 2024.

- Materials Request Form:
Formulario de solicitud de materiales:

- <https://scag.ca.gov/go-human-safety-campaign>



Other opportunities: Kit of Parts

Otras oportunidades: Kit de piezas



SCAG Staff

Personal de SCAG

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Go Human Community Streets Grant Program

Register and apply at scag.ca.gov/apply-funding



¡La interpretación en español está disponible!

Informational Webinar: Thursday, Jan. 18, 2024, 1-3 p.m.

Spanish and ASL interpretation will be provided for webinar.

Office hours for application support:

- Wednesday, Jan. 10, 2024, 2-4 p.m.
- Tuesday, Jan. 23, 2024, 4-6 p.m.

Horas de oficina para apoyo con la aplicacion:

- **miercoles 23 de enero 2024, 4-6p.m.**



¡GRACIAS! THANK YOU!

For more information, please visit:

Para mas información, visite:

<https://scag.ca.gov/apply-funding>