



Safer Streets Pop-Up Demonstration

At Buena Park's Food Truck Festival
Ehlers Event Center | 8150 Knott Avenue, Buena Park

Join the City of Buena Park in partnership with the Southern California Association of Governments (SCAG)'s Go Human Program, for this demonstration event and learn more about the **Buena Park Active Transportation Plan**.

Bring your bicycle and experience the protected bike lane demo

June 23
6:00 PM – 9:00 PM

Project Goals

- Improve infrastructure to increase cyclist and pedestrian safety
- Identify and address gaps within the City's transportation network by creating well-connected bicycle and pedestrian facilities
- Create better bicyclist and pedestrian access to transit, jobs, schools, parks, and other essential services

Help Create a Better - Connected and Safer Buena Park
Follow our project website for more information: <https://bit.ly/BuenaParkATP>

City of BUENA PARK

June 23, 2023

The City of Buena Park's *Go Human* demonstration showcased infrastructure treatments such as an artistic crosswalk, a curb extension, a parklet, a pedestrian refuge island, and a separated bike lane. The event used SCAG's Kit of Parts, a set of portable, lightweight, and easy-to-install demonstration elements to exhibit street improvements that promote safety and active mobility. The demonstration took place during the Food Truck Festival at Ehlers Event Center.



Introduction

This summarizes the SCAG *Go Human* demonstration that took place on Friday, June 23rd in the City of Buena Park. The demonstration used the SCAG Kit of Parts, a set of modular, plastic materials that were assembled to demonstrate street improvements that promote safety and active mobility. The report includes the following components:

- Community participation
- Demonstration Elements
- Community feedback
- Next Steps

Demonstration Elements



Community Participation

> 300 Attendees

50%

heard about the event via word of mouth

25%

heard about the event via email

34%

walked to the event

27%

traveled to the event in a personal or family vehicle

2

Spanish surveys were filled out

2

Korean surveys were filled out

Event Collaborators

The event was a collaboration between the City of Buena Park and the Southern Association of Governments (SCAG).



2 3 An artistic crosswalk was installed across Santa Irene Circle at its intersection with Knott Avenue. Another was installed across Santa Irene Circle at its intersection with the event center driveway. This crosswalk was accompanied by a pedestrian refuge island.



4 A separated bike lane was installed on Santa Irene Circle.

Community Feedback

51 Surveys Collected

72%

said they liked the curb extension

85%

said they liked the artistic crosswalks

81%

said they liked the parklet

94%

said they liked the separated bike lane

85%

said they liked the pedestrian refuge island

64%

would like to see the curb extension permanently installed

84%

would like to see the artistic crosswalk permanently installed

73%

would like to see the parklet permanently installed

95%

would like to see the separated bike lane permanently installed

81%

would like to see the pedestrian refuge island permanently installed



Next Steps

- Use the support gained from the *Go Human* Demonstration to plan for more pedestrian and bike infrastructure in the City of Buena Park.
- Leverage event documentation materials to continue educating residents, employers/ employees, and visitors about walking and biking safety; encouraging them to walk and bike more.
- Capitalize on the community support received to seek grant funding opportunities for more active transportation programming and infrastructure projects.



#GoHumanSoCal

scag.ca.gov/go-human

This project was undertaken as part of the Southern California Association of Governments' *Go Human* Active Transportation Safety and Encouragement Campaign. *Go Human* is a community outreach and advertising campaign with the goals of reducing traffic collisions in Southern California and encouraging people to walk and bike more. SCAG hopes to create safer and healthier cities through education, advocacy, information sharing, and events that help residents re-envision their neighborhoods.